



AHMED AL ZGHAYER

Business Development Manager & Visionary Founder | Digital Innovation & Web3 Specialist

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Professional Summary

Visionary founder and strategic ecosystem architect with 14+ years across banking, sales, digital innovation, Web3, and premium domain ecosystems. Combines high-level vision with disciplined execution to build cross-sector platforms spanning crypto, travel, real estate, media, and emerging technologies.

Core Competencies

- Digital Innovation & Web3 Technologies
- Ecosystem & Platform Development
- Strategic Partnerships & Growth
- Premium Digital Assets & Domain Strategy
- Branding & Creative Direction
- Leadership & Team Development
- High-Level Sales, Negotiation & Closing
- Long-Term Vision & Market Foresight

Professional Experience

Business Development Manager – Digital Innovation & Web3

SWORD GROUP — Riyadh, Saudi Arabia • 2025 – Present

- Leading innovation across sports, digital ecosystems, and enterprise solutions.
- Developing strategic partnerships to expand digital and Web3 service capabilities.
- Driving high-value proposals, technology integrations, and transformation initiatives.
- Managing commercial growth, government relations, and digital delivery pipelines.

CEO & Founder

Jeelna Digital Ecosystem — Dubai · Cairo · Amman · 2018 – 2024

- Built a multi-sector digital empire anchored by 300+ premium domains.
- Developed crypto platforms, NFT ecosystems, VR/metaverse concepts, and token models.
- Directed international teams of developers, designers, and digital strategists.
- Forged investor, media, influencer, and enterprise partnerships across MENA.
- Scaled business systems spanning Web3, real estate, travel, and media.

Sales Manager

Commercial Bank of Dubai · 2013 – 2018

- Managed high-value loan portfolios and regional sales operations.
- Led teams that consistently exceeded ambitious financial targets.
- Built enduring client relationships with investment-driven solutions.

Team Leader – Investments & Loans

RAK Bank · 2010 – 2013

- Led top-performing investment and loan teams with disciplined execution.
- Trained and mentored sales teams for consistent high-level delivery.
- Recognized for reliability, negotiation skill, and leadership under pressure.

Entrepreneurial Projects

Cryptocurrency.sh — Founder

Built a full Web3 ecosystem covering NFTs, crypto robots, VR city, staking, and payments gateways.

Airlines.xyz — Founder

Designing a next-generation flight meta-search platform powered by premium domain assets.

Properties.ac — Founder

Developing a real-estate platform backed by a high-value domain network and smart-lead systems.

Education

Marketing Degree — Amsterdam, Netherlands

Key Strengths

- Visionary Thinking
- Extreme Creativity
- Emotional Intelligence & Loyalty

- Ambition & High-Level Strategy
- Resilience from Real-World Experience
- Leadership Under Pressure
- Exceptional People Handling & Negotiation

Languages

Arabic — Native | English — Fluent

Personal Statement

A modern founder building cross-sector digital ecosystems with vision, courage, and disciplined execution.